

Spotlight News



Calendar Check

November 2009

November 24-29: Thanksgiving Break

Both studios CLOSED. Celebrate Thanks!

November 30: Classes resume, Fundraiser Ends

Return fundraiser packets to studio.

December 2009

December 7: Studio Closed, Holiday Spree

See *Christmas Bows and Costume Ties* Article

December 22, 2009 thru January 4, 2010:

Winter Break

January 2010

• **Watch for Fairytale Princess Classes**

January 5: Winter Break Ends

Classes Resume

March 2010

March 12-21:

Spring Break

April 2010

• **Watch for Butterfly Ballet Classes**

April 7:

Corning Dance Pictures at Extreme Images

April 11:

Creston Dance Pictures at The Spotlight

April 25:

Creston Block Stage Rehearsals at SWCC

April 26:

Corning Block Stage Rehearsals at SWCC

April 28:

Corning Dress Rehearsal at SWCC

April 29:

Creston Dress Rehearsal at SWCC

April 30:

Corning Recital - 7:00pm at SWCC

May 2010

May 1:

Corning Matinee Recital - 1:00pm at SWCC

May 1:

Creston Recital - 7:00pm at SWCC

May 2:

Creston Matinee Recital - 1:00pm at SWCC

May 5:

One-By-One Rehearsals Begin

June 2010

June 4:

One-By-One Solo and Duet Exhibition

Calendar Subject to Change

Happy Thanksgiving

The Spotlight School of Dance will be closed Tuesday, November 24 through Sunday, November 29 for the Thanksgiving Holiday. Classes resume Monday, November 30. Enjoy the holiday with family and friends!

Fundraiser Packets

The PartyLite Fundraiser Packets went home with dancers early this month, and they are due back no later than December 3. Product is directly shipped to each seller just in time for Christmas. Participating students receive a 50% commission, which is directly deposited into their costume savings accounts.

SALE

The Dance Boutique of Ankeny carries dance shoes and apparel at our Corning studio. The Holiday Sale of 25% off store-wide runs from November 16-22. This includes dance shoes, tights and leotards, which all make great Christmas gifts and stocking stuffers.

One-By-One

Some students have already requested a place in our annual One-By-One Solo and Duet Exhibition. I am limiting my number of private lessons this season, and I encourage prospective students to reserve their spots today. A \$20 deposit is required to hold your spot. Solo fees will be \$150 and duos/trios will be \$90/dancer this season. One-By-One is perfect for dancers wishing to nurture technique, address challenges, and study choreography. Register today.

Share the FUN!

Miss Adonica's most popular preschool programs return this season. Look for Fairytale Princess classes in January (a great Christmas gift for 3 and 4-year-olds) and Butterfly Ballet in April (a recital favorite for preschoolers). If you know a preschooler who would enjoy sampling a dance program, invite them to visit our website or call Miss Adonica directly: 641.782.6058 for more information.

Studio Jackets

Just in time for Christmas... the Spotlight Studio Jacket. The new jacket is royal blue with black sleeves and features the Performance Company circle and studio logo embroidered on the back. Dancers may choose to have their name embroidered on the front as well. Jackets are \$65 each. Order forms are located inside each studio location. Order before Monday, November 23 for Christmas delivery. Order yours today!

The Recital Packet

In March, parents are issued The Recital Packet. This packet includes all pertinent information concerning the Spring Recital. The packet is a resource tool for parents, detailing our recital procedures and policies. It contains schedules for dance pictures and stage rehearsals as well as order forms for photographs, T-shirts, yearbooks, videos, etc. For our lady performers, it has the Rhinestone Hairpiece! Simply put, it is full of information you should know as a parent of a Spotlight Performer. Look for it this spring.

Christmas Bows and Costume Ties...

Here it comes, a second opportunity to reward your costume account. On Monday, December 7, from 5 to 8pm, the Creston studio will host a holiday shopping spree with home-based retailers, such as: AVON, Silpada, Pampered Chef, Creative Memories, and more. These retailers will reward us with a 10% commission on their total sales for this evening.

Here's how it works for you... You invite all your friends to do join us at our holiday spree. Upon arriving to the event, you and your special guests register at the door and mark who's costume account is rewarded with the sales. Any merchandise you or your guest purchases that night rewards your costume account with 10% of their total sales. You and your friends purely enjoy the evening shopping, and then you reap the rewards in your costume account.

All products will arrive in time for Christmas delivery. Participants may pick-up their merchandise at the Creston studio on Monday, December 21.

If you are a home-based retailer who would like to participate as a vendor for this fundraising event, please contact Miss Adonica immediately: 641.782.6058 or dance@spotlightx2.com

Lost and Found

The Lost and Found is OVERFLOWING! Please rummage through our collection of forgotten items. Miss Adonica will donate leftovers to charity during our Thanksgiving break.

Congratulations

Congratulations to our September Dancers of the Month: Miss Paige Keller and Camryn Johnston. Both dancers received the Dancer of the Month Dance Bag on stage during our Parents' Night demonstrations. Our October Dancers of the Month were: Miss Kiersten Latham and Makayla McMann. These ladies were awarded their dance bags during class. Congrats!

Stand and Deliver

The Spotlight takes pride in offering our students two economical opportunities with our annual Spring Finale uniforms. We provide a convenient uniform payment plan that allows parents to pay for the spring uniform in monthly installments; plus, we offer two effective fundraisers. Our candle fundraiser provides students with a 50% commission on their own personal sales, and the holiday shopping event offers a 10% reward from any purchase made by a friend or relative. Our fundraisers and affordable payments, along with the popular cost-friendly, reusable uniforms set The Spotlight apart from area dance schools.

Tag! You're It!

Take a moment and clearly tag your dance shoes and dance bag with your name. This will help our staff with items left at the studio.